

## CMS Center for Consumer Information & Insurance Oversight (CCIIO), Health Insurance Marketplace Public Use Files (Marketplace PUF) Data Dictionary for Service Area PUF

### 1. Overview of the Service Area PUF

The Centers for Medicare & Medicaid Services (CMS) Center for Consumer Information & Insurance Oversight (CCIIO) is releasing the Marketplace PUF in order to improve transparency and increase access to the Marketplace data. The Marketplace PUF includes data on Qualified Health Plans (QHPs) and Stand-alone Dental Plans (SADPs) offered in states with Federally-facilitated Marketplaces (FFM), which include states with State Partnership Marketplaces (SPM), Federally-facilitated Small Business Health Options Programs (FF-SHOP) and State-based Marketplaces (SBM) that rely on the federal information technology platform for QHP eligibility and enrollment functionality. The Marketplace PUF also includes data on Multi State Plans (MSPs). The Marketplace PUF does not include data from SBMs that do not rely on the federal platform for QHP eligibility and enrollment functionality.

The Service Area PUF (SA-PUF) is one of the seven files that make up the Marketplace PUF. The SA-PUF contains issuer-level data on the geographic coverage or service area (i.e., where the plan is offered) including state, county, and zip code. These data either originate from the Service Area template (i.e., template field), an Excel based form used by issuers to describe their plans in the QHP/SADP application process, or were generated by CCIIO for use in data processing (i.e., system-generated).

This data dictionary describes the variables contained in the SA-PUF. Each record relates to one issuer's geographic area of coverage.

### 2. Variable Attributes

<i>Variable Name:</i>	BusinessYear
<i>Variable Definition:</i>	Year for which plan provides coverage to enrollees
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Business Year
<i>Allowable Values:</i>	2014 2015
<i>Data Source:</i>	System-generated field
<i>Field Name from Data Source:</i>	Business Year
<i>Comments:</i>	N/A
<hr/>	
<i>Variable Name:</i>	StateCode
<i>Variable Definition:</i>	Two-character state abbreviation indicating the state where the plan is offered
<i>Data Type:</i>	Text
<i>Variable Label:</i>	State Code
<i>Allowable Values:</i>	All 50 state abbreviations + 9 territory

<i>Data Source:</i>	abbreviations
<i>Field Name from Data Source:</i>	System-generated field
<i>Comments:</i>	State Code
	N/A
<i>Variable Name:</i>	IssuerId
<i>Variable Definition:</i>	Five-digit numeric code that identifies the issuer organization in the Health Insurance Oversight System (HIOS)
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Issuer ID
<i>Allowable Values:</i>	Free Text
<i>Data Source:</i>	System-generated field
<i>Field Name from Data Source:</i>	Issuer ID
<i>Comments:</i>	N/A
<i>Variable Name:</i>	SourceName
<i>Variable Definition:</i>	Categorical identifier of source of data import
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Source Name
<i>Allowable Values:</i>	HIOS SERFF OPM
<i>Data Source:</i>	System-generated field
<i>Field Name from Data Source:</i>	Source Name
<i>Comments:</i>	N/A
<i>Variable Name:</i>	VersionNum
<i>Variable Definition:</i>	Integer value for version of data import
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Version Number
<i>Allowable Values:</i>	Free Text
<i>Data Source:</i>	System-generated field
<i>Field Name from Data Source:</i>	Version Number
<i>Comments:</i>	N/A
<i>Variable Name:</i>	ImportDate
<i>Variable Definition:</i>	Date of data import
<i>Data Type:</i>	Date/Time
<i>Variable Label:</i>	Import Date
<i>Allowable Values:</i>	Free Text
<i>Data Source:</i>	System-generated field
<i>Field Name from Data Source:</i>	Import Date
<i>Comments:</i>	N/A

---

<i>Variable Name:</i>	IssuerId2
<i>Variable Definition:</i>	Five-digit numeric code that identifies the issuer organization in HIOS
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Issuer ID
<i>Allowable Values:</i>	Free text
<i>Data Source:</i>	Template field
<i>Field Name from Data Source:</i>	HIOS Issuer ID
<i>Comments:</i>	Equal to IssuerId field

---

<i>Variable Name:</i>	StateCode2
<i>Variable Definition:</i>	Two-character state abbreviation indicating the state where the plan is offered
<i>Data Type:</i>	Text
<i>Variable Label:</i>	State Code
<i>Allowable Values:</i>	All 50 state abbreviations + 9 territory abbreviations
<i>Data Source:</i>	Template field
<i>Field Name from Data Source:</i>	Issuer State
<i>Comments:</i>	Equal to StateCode field

---

<i>Variable Name:</i>	ServiceAreaId
<i>Variable Definition:</i>	Identifier for a service area
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Service Area ID
<i>Allowable Values:</i>	Service Area IDs shown are generated based on number of service areas entered and issuer's state
<i>Data Source:</i>	Template field
<i>Field Name from Data Source:</i>	Service Area ID
<i>Comments:</i>	N/A

---

<i>Variable Name:</i>	ServiceAreaName
<i>Variable Definition:</i>	Name of a service area
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Service Area Name
<i>Allowable Values:</i>	Free Text
<i>Data Source:</i>	Template field
<i>Field Name from Data Source:</i>	Service Area Name
<i>Comments:</i>	N/A

---

<i>Variable Name:</i>	CoverEntireState
<i>Variable Definition:</i>	Categorical indicator of whether entire state is covered by the service area

---

---

<i>Data Type:</i>	Text
<i>Variable Label:</i>	Cover Entire State
<i>Allowable Values:</i>	Yes No
<i>Data Source:</i>	Template field
<i>Field Name from Data Source:</i>	State
<i>Comments:</i>	N/A

---

<i>Variable Name:</i>	County
<i>Variable Definition:</i>	Federal Information Processing Standards (FIPS) code assigned to the county within a state that is covered by the service area
<i>Data Type:</i>	Text
<i>Variable Label:</i>	County
<i>Allowable Values:</i>	FIPS codes shown are for counties within state selected in template
<i>Data Source:</i>	Template field
<i>Field Name from Data Source:</i>	County Name
<i>Comments:</i>	This field is only applicable if CoverEntireState field equals No

---

<i>Variable Name:</i>	PartialCounty
<i>Variable Definition:</i>	Categorical indicator of whether entire county is covered by the service area
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Partial County
<i>Allowable Values:</i>	Yes No
<i>Data Source:</i>	Template field
<i>Field Name from Data Source:</i>	Partial County
<i>Comments:</i>	This field is only applicable if CoverEntireState field equals No

---

<i>Variable Name:</i>	ZipCodes
<i>Variable Definition:</i>	Zip codes within the partial-county region covered by the service area
<i>Data Type:</i>	Text
<i>Variable Label:</i>	Zip Codes
<i>Allowable Values:</i>	List of zip codes separated by commas
<i>Data Source:</i>	Template field
<i>Field Name from Data Source:</i>	Service Area Zip Code(s)
<i>Comments:</i>	This field is only applicable if PartialCounty field equals Yes; field could be truncated at 256 characters if

---

exported to Excel or Access

*Variable Name:* PartialCountyJustification  
*Variable Definition:* The justification given for creating a partial-county region for inclusion in a Service Area.  
*Data Type:* Text  
*Variable Label:* Partial County Justification  
*Allowable Values:* Free Text  
*Data Source:* Template field  
*Field Name from Data Source:* Partial County Justification  
*Comments:* This field is only applicable if PartialCounty field equals Yes; field may be truncated at 256 characters if exported to Excel or Access

*Variable Name:* RowNumber  
*Variable Definition:* Integer value for template row number associated with this data record  
*Data Type:* Text  
*Variable Label:* Row Number  
*Allowable Values:* Free Text  
*Data Source:* System-generated field  
*Field Name from Data Source:* Row Number  
*Comments:* Unavailable for some templates

*Variable Name:* MarketCoverage  
*Variable Definition:* Categorical indicator of market coverage of plans submitted with this template  
*Data Type:* Text  
*Variable Label:* Market Coverage  
*Allowable Values:* Individual  
SHOP (Small Group)  
*Data Source:* System-generated field  
*Field Name from Data Source:* Market Coverage  
*Comments:* Blank for HIOS data (does not apply)

*Variable Name:* DentalOnlyPlan  
*Variable Definition:* Categorical indicator of dental-only status of plans submitted with this template  
*Data Type:* Text  
*Variable Label:* Dental-Only Plan Indicator  
*Allowable Values:* Yes  
No  
*Data Source:* System-generated field



The Center for Consumer Information & Insurance Oversight  
Service Area Public Use File Data Dictionary

---

*Field Name from Data Source:*

Dental-Only Plan Indicator

*Comments:*

Blank for HIOS data (does not apply)